

## Fellow of the Business Technology Management Forum (BTM Forum) Guidance Information

### General Information

Fellowship is a recognition of achievement in and contribution to the Business Technology Management (BTM) profession. It is for those who demonstrate a commitment to advancing BTM standards; strategic leadership and best practice, and encourage this in others.

Providing recognition to you as an individual, Fellowship is evidenced by the letters FBTM after your name. However, Fellowship also asks something of you: that you look for opportunities to promote the BTM profession. Fellows are expected to give something back to the profession by being involved and by demonstrating the importance of the profession to industry and the public, and by promoting the BTM Forum's values and mission.

As a Fellow, you will have the opportunity to support the BTM profession through engagement activities on behalf of the BTM Forum. These may include presenting at the annual BTM TalentMash on matters within your area of specialization, contributing to thought leadership debates in the media or at conferences or other events.

### Fellowship Criteria

A Fellow of the BTM Forum is a person who has made a notable contribution to the field of Business Technology Management (BTM). As a Fellow you have a recognized and positive influence with the field of BTM.

The following guidance is offered as an example of the form this influence may take with a Fellow being able to claim a contribution in one or more of these areas:

- Contribution to the field of BTM going above and beyond what is normally expected from a person in his/her position
- Deep understanding of the particular industry and emerging technologies and implications for business/academia
- A leadership position on strategic development within organizations in positions critical to organizational success
- Leadership position in an area of specialization (demonstrated by qualification, research, publication)

- Deep understanding of advanced educational programs and delivery mechanisms to develop professionals
- Significant contribution to government policy in an area of BTM specialization

The Fellow must also be a Member of the BTM Forum. Membership is free.

### Authority

A Fellow is recognized and respected for their knowledge and expertise which may be in a particular specialization. This may be demonstrated by:

- A senior technical or business position with few no staff reporting directly but clearly exercising significant influence
- Exercising influence over persons who are not directly under the Fellow’s control in a or multiple BTM related areas.

### Seniority

The BTM Forum uses the Skills Framework for the Information Age (SFIA) at Level 7 to define Seniority. It is described in terms of Autonomy, Influence, Complexity and Business Skills. Fellows must be at SFIA Level 7 in each of the competencies.

SFIA generic levels	Level
	<b>7</b>
	<b>Set strategy, inspire, mobilize</b>
<b>Autonomy</b>	Has authority and responsibility for all aspects of a significant area of work, including policy formation and application. Is fully accountable for actions taken and decisions made, both by self and subordinates.
<b>Influence</b>	Makes decisions critical to organizational success. Influences developments within the IT industry at the highest levels. Advances the knowledge and/or exploitation of IT within one or more organizations. Develops long-term strategic relationships with customers and industry leaders.
<b>Complexity</b>	Leads on the formulation and application of strategy. Applies the highest level of management and leadership skills. Has a deep understanding of the IT industry and the implications of emerging technologies for the wider business environment.

<b>Business skills</b>	Has a full range of strategic management and leadership skills. Understands, explains and presents complex technical ideas to both technical and non-technical audiences at all levels up to the highest in a persuasive and convincing manner. Has a broad and deep IT knowledge coupled with equivalent knowledge of the activities of those businesses and other organizations that use and exploit IT. Communicates the potential impact of emerging technologies on organizations and individuals and analyses the risks of using or not using such technologies. Assesses the impact of legislation, and actively promotes compliance. Takes the initiative to keep both own and subordinates' skills up to date and to maintain an awareness of developments in IT in own area(s) of expertise.
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## Nomination

The nomination form requires a “Commendation” to be written describing the candidate’s technical and/or leadership accomplishments.

The Commendation should describe the accomplishment(s) of the nominee and/or outstanding effect of their contribution to the field of BTM in order 100 words. The Commendation form the basis for the assessment. The accomplishments mentioned in the Commendation must be supported and confirmed by the information stated by the references in the support letter(s).

As a guide the information in the nomination will cover:

- In what role/and or area has the nominee excelled?
- Over what period has the nominee made the contribution?

The decision for admittance as a Fellow will be based on evidence of contribution to the field of BTM. Sufficiency will be determined by the BTM Governing Council.

## About the BTM Forum

The BTM Forum is the leading organization for professionals with Business+Technology+Management acumen. The BTM Forum was founded in 2016 by the Information Technology Association of Canada (ITAC), Canada’s national ICT business association, as an autonomous marquee umbrella organization to build on the Business Technology Management (BTM) initiative. Our mission is to make BTM the most educated, capable, and recognized profession in the world. BTM Forum works to accomplish this by advancing proven standards and best practices that help BTM professional in their daily jobs and help organizations to best utilize BTM professionals in executing their technology strategies. The BTM Forum strives to enable individual BTM professionals to set a career path and follow that career path across organizations in a way that other professions may take for granted.